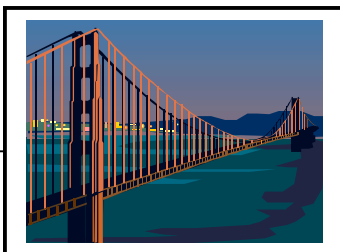


FEBRUARY 23, 2005



SAN FRANCISCO

# Join us by the Bay!

The James Q. Cannon Health Care Quality Improvement  
Endowment

Cordially Invites You To The

## **Sixth Annual Awards/Dinner Dance**

*Wednesday, the Twenty-Third of February*

*Two Thousand and Five*

*at half-past Six o'clock*

*Enjoy Cocktails, Dining and Dancing in San Francisco!*



**Donald M. Berwick, M.D., MPP, President/CEO,  
Institute for Health Care Improvement  
Recipient of 2005 Lifetime Achievement Award**

**Reservations requested by the 28th of January, 2005  
- Evening Attire -**

## 2005 JQC SPECIAL EVENT

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### *JOIN US IN BEAUTIFUL SAN FRANCISCO*

**Event Details:** This year's celebration will feature dining and dancing, remarks from the 2004 scholarship recipient and recognition of leaders in health care quality improvement in the following categories:

*Lifetime Achievement  
Excellence in Physician Leadership  
Distinguished Executive Leader  
Outstanding Leader in Operations Management*

*The Board of Directors of the Endowment is pleased to announce that Donald Berwick, M.D.MPP, President/CEO of the Institute for Health Care Improvement, has been selected as the recipient of this year's Lifetime Achievement Award. Please join the Board in this event, meet Dr. Berwick and participate in the presentation of this achievement. Don't miss his perspective on the role and value of QIOs in the pursuit of excellence in health care.*

**RESERVATIONS ARE LIMITED. SIGN UP EARLY TO ENSURE YOUR ATTENDANCE. SEATING FOR THIS EVENT IS LIMITED TO 400 (AHQA PROJECTS UP TO 800 ATTENDEES AT THIS CONFERENCE).**

**Who should attend?** Participants and guests of the AHQA Sponsored Conference – including QIO board leadership, staff, CMS representatives and affiliated vendors - are encouraged to attend. Make this **THE board and staff outing for your QIO!**

**Reservation Information:** Registration for the 2005 JQC event is being handled by the American Health Quality Association. A separate fee from the Conference registration is required for attendance at the event. Tickets are \$160 per person. Checks should be made payable to the American Health Quality Association. Credit cards are also welcomed. Please click here to access the [AHQA registration form](#). Reservations are required by January 28, 2004. Reservations after the cut off date cannot be guaranteed and may *only* be considered by contacting Lisa Weiss at (860)-298-9080, fax (305)-489-0147 or [weisslk@comcast.net](mailto:weisslk@comcast.net).

While reservations are non-refundable, substitutions can be accommodated.

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The Endowment has been created in memory of James Q. Cannon to support continuing education in the field of health care quality evaluation and improvement. It is hoped that promotion of education and learning will encourage more individuals to dedicate themselves to the cause of improving health care.

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The Endowment Board of Directors wishes to express its sincere appreciation to the American Health Quality Association for its willingness to support this important endeavor. We do hope that one and all will join in this fun filled evening to celebrate learning and pay tribute to distinguished leadership in the field of health care quality improvement.

- *The Board of Directors of the Endowment*