

AHQA would like to thank the 2005 Exhibitors for participating at the 2005 Annual Meeting & Technical Conference, *Building the Bridge to Transformational Change*

We would also like thank our 2005 Poster Presentations for showcasing their work.

ATTENTION PARTICIPANTS:

Don't miss the Exhibit Hall prize drawing that will be held Friday during lunch (11:45am).

To be eligible for the prize drawing:

1. You should visit the Exhibitors and drop off your completed "Exhibit Hall Drawing Form" (distributed with your badge/registration materials) at their booths. **DO NOT LEAVE** your badge at the AHQA booth. There will be no basket at the AHQA booth, participants are encourage to visit ALL exhibitors and remember to drop your badge there to be considered for the drawing.
2. You must be present to win.

Exhibit Hall Hours:

Wednesday 7:00 am – 3:00 pm

Thursday 7:00 am – 3:00 pm

Friday 7:00 am – 1:00pm

LISTING OF EXHIBITORS

Booth 100 AHQA
1155 21st Street, NW – Suite 202
Washington, DC 20036
(202) 331-5790 ext. 1575

The American Health Quality Association represents Quality Improvement Organizations (QIOs) and professionals working to improve the quality of health care in communities across America. QIOs share information about best practices with physicians, hospitals, and nursing homes. Working together with health care providers, QIOs identify opportunities and provide assistance for improvement.

Booth 101 Douglas Dotan
President
CRG Medical Patient Safety Quality Management Solutions
1533 John F. Kennedy Blvd.
Houston, TX 77032
(713) 825-7900

CRG Medical, an innovative patient safety and quality improvement company, offers best practice solutions to uncover vulnerabilities within a patient-care organization. Providing innovative process management systems, continual improvement, effectiveness and efficiencies are created that will reduce the occurrence of medical errors and ultimately reach better outcomes with less cost and risk.

Booth 103 **Rosa Mendoza**
Senior Sales Manager
Hyatt Regency Miami
400 S.E. 2nd Avenue
Miami, FL 33131
(305) 679-3093

The four-diamond, four-star Hyatt Regency Miami location for AHQA's 2006 Annual Meeting is a landmark hotel located in the downtown area. Unique among Miami hotels for its location on the scenic Miami River, the Hyatt Regency Miami hotel is steps from the Riverwalk and shopping at Bayside Marketplace.

Booth 110 **Corey Reilly**
Assistant Director, Marketing
MHA Quality Indicator Project
6829 Deerpath Road
Elkridge, MD 21075
(410) 379-6200

For 20 years the Quality Indicator Project® has operated performance measurement programs for over 800 health care facilities within specific areas of care: Acute Care, Psychiatric Care, Long-term Care, and Home Care. Nearly 600 of its hospitals use the QI Project's Core Measures Component to participate in national reporting initiatives.

Booth 111 **Barbara Schwartz**
Director, Communications & Corporate Development
IPRO
1979 Marcus Ave.
Lake Success, NY 11042
(516) 326-7767

IPRO is an independent, not-for-profit corporation, dedicated to assessing and improving the value of health care services. Since its incorporation in 1983 IPRO has been involved in all facets of health care assessment and quality improvement, evolving to meet the changing needs of the industry. Based in New York, IPRO's clients include federal and state agencies, providers, managed care organizations, commercial insurers, Fortune 500 companies, business coalitions and unions across the country.

Booth 112 **Kam Valentine**
Director, Communications/Education
Colorado Foundation for Medical Care
3025 S. Parker Road - Suite 800
Aurora, CO 80014
(303) 743-7307

- ISO Certification: Training, Coaching and Consultation - ISO 9001-2000 certification gives your organization external validation for its management system.

- InfoTrak Business Management Tools - CFMC's InfoTrak software contains a full set of business management tools for small to medium sized-companies.
- Continuing Education Credit - CFMC, the only QIO with national accreditation to provide CME credit for physicians, has a streamlined process for QIOs that wish to give professional credit for their educational activities.

Booth 113 **Mitzi Daffron**
Executive Director
Health Care Excel
2901 Ohio Blvd. - Suite 112
Terre Haute, IN 47850
(812) 234-1499

Health Care Excel, Incorporated (HCE) serves as the QIO for Indiana. Health Care Excel of Kentucky (HCEK) is a subsidiary of Health Care Excel, and serves as the QIO for the Commonwealth of Kentucky.

HCE and HCEK are currently conducting several special studies in conjunction with CMS, including the Hospital Leadership and Systems Improvement (HLSI) study, Surgical Care Improvement Project, and Benefits Improvement and Protection Act study.

Booth 114 **Sandra Bowe**
Manager, Managed Care Operations
Sankyo Pharma
Two Hilton Court
Parsippany, NJ 07054
(973) 630-2661

Sankyo Pharma Inc. is the U.S. subsidiary of Sankyo Co. Ltd., one of the world's leading pharmaceutical companies. Sankyo's contributions to public health include the discovery of statins, revolutionizing the treatment of heart disease. Sankyo Pharma focuses on marketing cardiovascular products, including: WelChol® (colesevelam HCl), a lipid-lowering agent; Benicar® and Benicar HCT® (olmesartan medoxomil), an anti-hypertensive.

Booth 115 **Terry A. Duncombe**
President/CEO
CHAP, Inc.
39 Broadway, Suite 710
New York, NY 10006
(800) 656-9656

The Community Health Accreditation Program, Inc. (CHAP) has been accrediting organizations providing care to Americans at home since 1965, CHAO accreditation publicly certifies that an organization has voluntarily met the highest standards of excellence for home and community-based health care. Licensed professionals perform site visits which are consultative and educational.

Booth 117 **Tonya McCarther**
Exhibit Manager

**Agency for Healthcare Research and Quality
540 Gaither Road
Rockville, MD 20850
(301) 427-1392**

The mission of AHRQ, U.S. Department of Health and Human Services, is to improve the quality, safety, efficiency, and effectiveness of health care by using evidence to improve health care, improving health care outcomes through research, and transforming research into practice.

**Booth 118 Warren Lesnefsky
Marketing Manager
McKesson Health Solutions
335 Interlocken Parkway
Broomfield, CO 80021
(303) 664-6361**

McKesson's CareEnhance® Disease Management and 24x7 Nurse Triage Services provide market-leading, integrated telephonic and community-based programs to Medicaid and managed care beneficiaries living with asthma, diabetes, heart failure, COPD, CAD, ESRD, and more. We manage some 24 million lives, including more than 2.7 million Fee-for-Service Medicaid beneficiaries in eight states.

Booth 119/124 Cyber Café Supported by The American Health Quality Association

**Booth 125/128 B. Dalton Bookseller
One Embarcadero Center
San Francisco, CA 94111
(415) 982-4278**

B. Dalton is a division of Barnes & Noble. We are the world's largest bookseller, employing more than 35,000 booksellers in over 1,000 stores in 50 states under the Barnes & Noble and B. Dalton names. Our company was founded by a bookseller who has maintained his commitment to customer service through the hiring of likeminded customer service employees. Our founder introduced many revolutionary concepts to the book industry. They include the first bookseller to discount books and advertise on television and the first to make bookstores more accessible and friendly. B. Dalton was acquired by Barnes & Noble in 1987.

**Booth 131 Kelly Hicks
Marketing Communications
Premier, Inc.
2320 Cascade Pointe Blvd.
Charlotte, NC 28208
(704) 733-5641**

Premier Healthcare Informatics tools and services are used by hundreds of hospitals nationwide to improve care, safely reduce costs, adhere to regulatory standards, and benefit from pay-for-performance initiatives. Our Advisor Suite supports you with detailed clinical, operations, satisfaction, and safety information and performance improvement expertise. More information: 800.805.4608 or premierinc.com/informatics.

Booth 139 **Russ Crager**
Exhibit Coordinator
NextGen Healthcare Information Systems, Inc.
795 Horsham Road
Horsham, PA 19044

NextGen Healthcare is a leading provider of practice management and electronic medical records software. Ideal for the multi-provider enterprise or the solo practitioner, our award-winning solutions are proven to increase the quality of patient care, cut costs, and improve operational efficiencies—all while delivering a healthy return on investment.

Booth 142 **Dean Wetherbee**
Director of Marketing
HEALTHGATE
25 Corporate Drive – Suite 310
Burlington, MA 01803
(781) 685-4105

HealthGate helps healthcare institutions improve their quality of care, patient safety, and financial performance by delivering complete, evidence-based quality improvement and risk management solutions to the point of care.

Booth 143 **Christina Phillips**
Marketing Coordinator
Q Mark, Inc.
3025 S. Parker Road - Suite 800
Aurora, CO 80014
(303) 743-7307

Founded in 1996, and invested in by five Quality Improvement Organizations, Q Mark provides a suite of HEDIS, quality management, and accreditation-based products and services for Quality Improvement Organizations, managed care organizations, and governmental agencies for both HEDIS and quality improvement initiatives. Through both information technology and business process outsourcing, Q Mark equips its clients with the ability to collect, analyze, and report health care data. For more information visit www.qmarkinc.com or contact Q Mark's Marketing Coordinator, Christina Phillips at 1-800-947-5762, ext. 113.

Booth 144 **Sami Alta, MD**
Chairman & CEO
MedcomSoft
1200 Eglinton Avenue, East – Suite 900
Ontario, Canada M3C 1H0
(416) 443-8788 ext. 232

MedcomSoft is a software developer of total automation solutions for ambulatory care practices. MedcomSoft is pioneering the use of codified point-of-care medical vocabularies to produce state of

the art electronic medical records, disease, and patient management systems that are tightly integrated with practice management systems for better efficiency and compliance.

Booth 145 **Sharon E. Tippo**
Manager of Program Marketing
Institute for Healthcare Improvement (IHI)
3602 New Holland Drive
Wilmington, NC 28412
Phone/Fax: (910) 794-4476

The Institute for Healthcare Improvement (IHI) is a not-for-profit organization leading the improvement of health care throughout the world. Founded in 1991 and based in Boston, MA, IHI is a catalyst for change, cultivating innovative concepts for improving patient care and implementing programs for putting those ideas into action. Thousands of health care providers participate in IHI's groundbreaking work.

Booth 148 **Terry Moore**
Senior Associate
Abt Associates, Inc.
55 Wheeler Street
Cambridge, MA 02438
617-349-2463

Abt Associates (www.abtassociates.com), applies rigorous research and consulting techniques and technical assistance expertise to a wide range of social, economic, clinical, health, and science policy issues confronted by public- and private-sector decision makers. Clients include U.S. federal, state, and local governments; foreign governments; international organizations; foundations; nonprofit associations and institutions; and business and industry. Founded in 1965, Abt Associates has worked in more than 100 countries and currently has projects in more than 40 countries and over 25 foreign project offices. Staff members from the Abt Associates Health Policy and Clinical Research Division include experts from a wide range of disciplines -- biostatistics, economics, environmental sciences, epidemiology, experimental science, health communications, health policy, informatics, medicine, nursing, public health, and survey research.

Booth 149 **Jay Arthur**
President
QI Macros for Excel (KnowWare International, Inc.)
2244 S. Olive Street
Denver, CO 80224
(888) 468-1537

The QI Macros for Excel draws pareto and control charts, histograms and scatter diagrams. It contains over 50 templates including flowcharts, fishbones, QFD and FMEA It is used by over 2,000 hospitals and at \$99/copy when you buy 5 or more, it is the most affordable solution on the market.

LISTING OF POSTER PRESENTATIONS

Booths 104 – 106 (Poster Presentation Tables 5-20)

Booths 136 – 138 (Poster Presentation Tables 25-45)

Table 5

Topic: E-Learning: Supporting Providers in a Virtual Classroom Environment

Linda Caldwell

Lumetra

One Samsome Street

San Francisco, CA 94104

415-677-2000

Table 10

Topic: Overcoming Home Health Agency Barriers in the 7th SOW

Kathleen Churchill, RN, CPHQ

Lumetra

One Samsome Street

San Francisco, CA 94104

415-677-2031

Table 15

Topic: Powerful Partners: Teaming up to Improve Diabetes Care

Ana Perez, APRN, CDE

Lumetra

One Samsome Street

San Francisco, CA 94104

415-677-2142

Table 20

Topic: Quality of Care vs. Claims Data

Bonnie Hollopeter, LPN, CPHQ

Ohio KePRO

5700 Lombardo Center Drive

Suite 100

Seven Hills, OH 44131

216-447-9604

Table 25

Topic: QI Model for Invasive Cardiology Facility Oversight

Charles P. Schade

West Virginia Medical Institute

3001 Chesterfield, WV 25304

304-346-9864

Table 30

Topic: Collaboration between Cardiologists and the ED in Reducing the Door to Balloon time for AMI Patients

James Mitchiner, MD
MPRO
22670 Haggerty Road
Suite 100
Farmington Hills, MI 48335
248-465-7313

Table 35

Topic: The Road to Success: Culture Change Implementation in the Long-Term Care Setting

Renee Beniak
MPRO
22670 Haggerty Road
Suite 100
Farmington Hills, MI 48335
248-465-7357

Table 40

Topic: Persistence Pays Off

Kirsten Kammerzell, RHIA and Kim Kurokawa, RN
Mountain Pacific Quality Health Foundation
3403 Cooney Drive
Helena, MT 59602
406-443-4020

Table 45

Topic: The Idaho Consortium for Performance Improvement

Kurt B. Stevenson, MD, MPH and Susan Gelletly, MD, MS
Qualis Health
720 Park Boulevard
Suite 120
Boise, ID 83712
208-389-5021